

LOTTIE / WEB / PRODUCT MOTION

Make your product clearer. Make it move.

Senior Motion Designer & Web Animation Specialist for SaaS,
FinTech and AI teams.

Based in Dnipro, Ukraine. Working with clients across the US, Europe and Australia.



10+

years of experience

330+

projects

100%

Upwork Job Success

Top Rated Plus

on Upwork

WAYS TO WORK TOGETHER

Lottie icon

From \$120

A focused vector interaction.

Web animation set

From \$500

A connected group of product moments.

Onboarding set

From \$2,000

Motion that guides a new user.

Explainer - 60 seconds

From \$1,200

A clear story for a complex product.

TRUSTED BY PRODUCT TEAMS & BRANDS

Weeztix · LodgeiT · Zoza.ai · Bargoss · DraftCheck

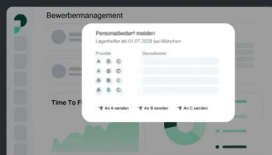
FlightDuck · CIM Online · Finstream · Omni Money

Creator & educator: 10K+ YouTube subscribers. Builder of SnipeWork and Free Creative Assets.
Also available: SVG, Rive, GSAP, Three.js, 3D product motion and AI video, scoped to the project.

SCAN IT. CLICK IT. SEE IT MOVE.

Six moments. A bigger possibility.

Original portfolio animations. Each link opens a live preview with file details and brand-color controls.



Dashboard interactions

Buttons, modals and transitions for product interfaces.

[Open live preview →](#)



AI processing state

A visual response while a product works with files.

[Open live preview →](#)



Wallet dashboard

Financial product motion and interface storytelling.

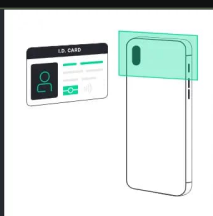
[Open live preview →](#)



Payment confirmation

A clear success moment at the end of a transaction.

[Open live preview →](#)



NFC card and phone

A product interaction explained through visual sequence.

[Open live preview →](#)



3D cube identity

A compact dimensional brand animation.

[Open live preview →](#)



Portfolio previews are references for custom commissions, not a license to reuse client artwork.

Explore all 105 animations at sergeydesigner.pro/web-animation.html.

A DIRECT CREATIVE PARTNER

From your design. To the developer handoff.

01 / ALIGN

Brief & Figma

Agree the goal, approved assets, states, platform and delivery scope.

02 / CREATE

Motion & review

Set the direction, animate and refine through consolidated feedback.

03 / DELIVER

Files & guidance

Supply agreed exports, previews, source files and implementation notes.

FIXED-SCOPE SPRINT

USD

PRODUCTION WINDOW

Hero Lottie Sprint

1 hero animation, up to 10 seconds, from supplied vector assets

\$450

72 hours

2 agreed revision rounds

Onboarding Pack

3–5 connected scenes, up to 5 seconds each, from supplied UI/vector assets

\$2,000

10 working days

2 agreed revision rounds

Icon Set

8 supplied vector icons, up to 3 seconds each

\$960

5 working days

2 agreed revision rounds

Production starts after availability, scope, start date, complete assets and funding are confirmed. Client review time is excluded. Final deliverables, payment, licenses and source-file rights are agreed in writing. NDA available to discuss.

For agencies: a white-label motion partner.

Your agency leads the client relationship and invoices its client. Project support or a monthly agreement can be scoped around your workload, under agreed confidentiality and credit terms.

Monthly allowance and fixed fee by proposal →

SERHII DOVHYI / SERGEY DESIGNER

A direct line to your **motion** **partner.**

One experienced designer from the first conversation to the final handoff.

Dnipro, Ukraine. Project communication and review windows are agreed around your team.



CREATOR. EDUCATOR. BUILDER.

I create tutorials for a community of 10K+ YouTube subscribers and build products as well as motion. That gives the design conversation a practical connection to how digital products are used and shipped.

YouTube: @sergeydesigner →

SnipeWork → Free Creative Assets →

“Sergey overprovided in no time! Super communicative and understanding.”

Chen Saban · Match Media · Client feedback on Upwork

Let's scope your next move.

sergey@sergeydesigner.pro

Telegram: @ghostoman

Hire on Upwork →

Book a consultation →

sergeydesigner.pro/hire.html

For procurement: send your brief, required documents and confidentiality requirements. Project scope, availability, payment and rights are confirmed in the written proposal.